

2008– 2009 Membership Directory Advertising Rate Information and Order Form

The upcoming year presents many opportunities for you to reach our growing membership of community association members and the professionals who serve the industry. Advertising in our 2008 - 2009 Membership Directory is an excellent way to present your products and services to the decision makers in the industry.

Advertisement Choice	Color	B&W	Size	Member Rate	Check Choice
Full page ad (Free for Platinum Sponsors)	n/a	✓	4.75" W x 7.75" H	\$375.00	
Half page ad (Free for Gold Sponsors)	n/a	✓	4.75" W x 3.75" H	\$275.00	
Quarter page ad (Free for Silver Sponsors)	n/a	✓	4.75" W x 1.75" H	\$200.00	
Premium Ads *					
*Back Cover (Color only)	✓	n/a	5.25" W x 8" H	\$650.00	
*Inside Front Cover (Color only)	✓	n/a	5.25" W x 8" H	\$550.00	
*Inside Back Cover (Color only)	✓	n/a	5.25" W x 8" H	\$550.00	
Divider Tabs: (Add \$75 for color - choose which category)					
Divider Tab (About CAI)	\$75		4.75" W x 7.75" H	\$450.00	
Divider Tab (Property Mgmt)	\$75		4.75" W x 7.75" H	\$450.00	
Divider Tab (Community Assoc)	\$75		4.75" W x 7.75" H	\$450.00	
Divider Tab (Products/Services)	\$75		4.75" W x 7.75" H	\$450.00	
Divider Tab (Index)	\$75		4.75" W x 7.75" H	\$450.00	

All sizes are approximate. Ad rates are for camera-ready artwork (typeset, black and white copy) to the exact size specified. AD RESERVATION DEADLINE IS August 1, 2008.

Terms and Conditions: CAI reserves the right to reject any ad that is not in keeping with the publication's standards. CAI assumes no responsibility for lost or damaged copy or artwork. Ad copy and payment must be received by the deadline date to guarantee inclusion. Payment is due with this ad space reservation form sent to the above address.

* Premium Ads are on a first come-first served basis. Orders accepted at noon on June 30, 2008. No early or verbal commitments allowed. Premium ads are not subject to pro-rating and must be color ads

Contact Name:	
Company Name:	
Address:	
Telephone:	Email:
Signature:	

Please make checks payable to CAI West Florida Chapter and mail to the address above. Total Due: \$ _____